



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
Shri Vaishnav Institute of Textile Technology
Choice Based Credit System (CBCS) in Light of NEP-2020
B. Des. in Fashion Design w.e.f. 2023-24

B. Des. in Fashion Design w.e.f. 2023-24												
COURSE CODE	CATEGORY	COURSE NAME	TEACHING & EVALUATION SCHEME									
			THEORY			PRACTICAL		L	T	P	S	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*					
BDFD601	PC	PATTERN CONSTRUCTION* III	60	20	20	30	20	2	0	2	2	5

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit: S - Studio.
*Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):

1. To know the pattern making process for Men's wear.
2. To develop the knowledge and skills for Men's pattern drafting
3. To evaluate and analyze the types of pattern, blocks and their application in Men's dress making.

Course Outcomes (COs): After completion of this course the students will be able.

1. To develop creative approach with techniques for Men's pattern making.
2. To apply knowledge & skills in pattern making for Men's wear.
3. To develop different patterns for dress making for Men's.

Pre-requisite: Nil

SYLLABUS

Unit-I Pattern Making and Grading

6 Hrs.

Overview of pattern making, Introduction to Grading and Terminology, Tools & Techniques of pattern making for Men's Wear. Different Size Charts for Men's wear with seam allowances.

Unit-II Pattern making of Shirts

6 Hrs.

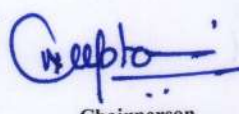
Basic Block - Front and back, sleeve, Collar, Pockets block for Men's wear in a range of sizes.

Unit-III Pattern making of Trouser

6 Hrs.

Basic Block - Front and back, different types Pockets, belt loop, pleating, for Men's wear in a range of sizes.


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BDFD601	PC	PATTERN CONSTRUCTION-III	60	20	20	30	20	2	0	2	2	5

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Unit-IV Pattern making of Jackets

6 Hrs.

Basic Block - Front and back, Sleeve, Collar, Pockets, Formal Coat for Men's wear in a range of sizes. Different style variation in Jackets.

Unit-V Pattern making of Ethnic wear

6 Hrs.

Basic Block of Kurta, Pyjama and Sherwani - Front and back, Sleeve, Collar, Pockets for Men's wear in a range of sizes.

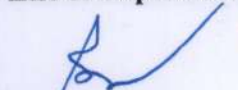
Textbooks:

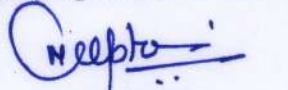
1. Garment Technology for Fashion Designers, Gerry Cooklin, Blackwell Science, 2011
2. Technology of clothing manufacture, Carr & Latham, Wiley Publisher, 2008
3. Cutting & Sewing Theory, Gayatri Verma & Kapil Dev, Asian Publishers, 2015
4. Techniques Of Drafting and Pattern Making: Garments for Kids and Adolescents, Atlantic; Edition (1 July 2022)

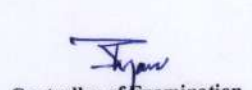
References:

1. Pattern making made easy - Gillian Holman Batsford Ltd 2013.
2. Dress making Step by Step, Alison Smith, DK Publisher, 2015.
3. Pattern making for fashion design - H.G. Armstrong, Longman 2015.
4. Metric pattern cutting - Winifred Aldrich, Wiley Publisher 2015.
5. The Sewing Book: Over 300 Step-by-Step Techniques, Alison Smith, Dorling Kindersley, 2018.
6. Fashion Design for Kids: Skill-Building Activities for Future Fashion Designers, Rockridge Press (9 March 2021).

List of Experiments (Expand it if needed):


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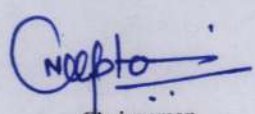
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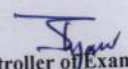
1. Demonstrations of pattern making process for Kids wear.
2. To study Size chart for Kids wear.
3. To study process of measurement with Children pattern drafter.
4. To make paper pattern for Baba suits & its Variation.
5. To make paper pattern for Shirt & its variation.
6. To make paper pattern for Trouser and its variation.
7. To make paper pattern for Skirt & its variation.
8. To make paper pattern for Sleeve, Cuff & Collar.
9. To study Draping methods.
10. To study fabric particulars for kids pattern drafting.

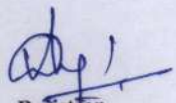
Studio Work:

1. Prepare full pattern of Baba suit with different style (Two style).
2. Prepare the pattern for Kid's Shirt with Collar and sleeve variations.
3. Prepare the pattern for Skirt with Sleeve and Cuff variation.


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BDFD602	PC	GARMENT CONSTRUCTION III (Men's wear)	-	-	-	30	20	0	0	2	2	3

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit; S - Studio.
***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):

1. To know the procedure of garment construction for Men's Wear .
2. To develop the various dress for Men's.
3. To evaluate and analyze the garment components for dress making.

Course Outcomes (COs):

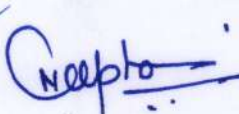
After completion of this course the students will be able.

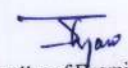
1. To understand the process of garment making.
2. To apply knowledge & skills in Men's dress making.
3. To understand the various garment components for dress making.
4. To develop complete dresses for Men's.

List of Experiments (Expand it if needed):

1. To study garment construction process for Men's wear.
2. To prepare Shirts (Formal, T-Shirts) with Size chart .
3. To prepare Designer Shirt with suitable measurement
4. To study attachment of buttons on Formal shirts as per the Industrial norms.
5. To prepare Trouser (Formal, Jeans) with size chart .
6. To prepare Jackets/Coat with suitable measurement
7. To prepare Designer Jacket with fashion accessory
8. To prepare Kurta & Pyjama with suitable measurement
9. To prepare Sherwani with suitable measurement
10. To study garment finishing process for Men's wear
11. To study garment pressing process for Men's wear


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Studio Work:

1. Prepare a full formal Shirt (Industrial norms) .
2. Prepare a full Coat .
3. Prepare a full Kurta & Pyjama .

Reference Books:

1. Garment Technology for Fashion Designers, Gerry Cooklin, Blackwell Science, 2011.
2. Technology of clothing manufacture, Carr & Latham, Wiley Publisher, 2008.
3. Cutting & Sewing Theory, Gayatri Verma & Kapil Dev, Asian Publishers, 2015.

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BDFD603	BS	Apparel Retail Management	60	20	20	-	-	3	0	0	0	3

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit.

***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):

1. Gain knowledge on the fundamentals of retailing.
2. Understand the importance of effective location for retailing.
3. Understand the importance of atmospherics and space management of retail outlets.

Course Outcomes (COs):

Upon completion of this course, the student would be able to

1. Gained knowledge on Indian and global retailing.
2. Understood the retail business formats and strategies.
3. Understood the importance of effective location for retailing.
4. Acquired Knowledge on management of merchandise.
5. Ability to outline the benefits of E-commerce business and E-marketing.

SYLLABUS

Unit - I Overview of Retailing

9 Hrs.

Retailing, current global and Indian retail scenario in garment and fashion, key drivers of Indian apparel retail business, growth of organized apparel retail in India; foreign direct investment in Indian apparel retail.

Unit- II Retail Marketing Strategies

9Hrs.

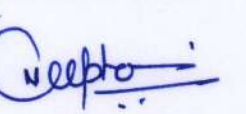
Operational excellence, customer service strategies, pricing strategies, inventory levels and merchandise availability as a strategy, retail business formats, retail management information system

Unit-III Retail Store Planning

9Hrs.

Objectives of store planning, location, design, retail image mix, layout plan for retail stores. Buying, mark-up and mark-down in merchandise management, private labels; apparel franchising- types, Key success factors


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Unit-IV Merchandise Management

9Hrs.

Product management, brand management and retailing, merchandise management, model stock plan, constraining factors, types of suppliers and selection criteria, category management, merchandise management planning in retail segments. OTB Planning, sample plan.

Unit-V Fashion e-commerce

9Hrs.

An introduction to fashion e-commerce, apparel and fashion e-business, s-commerce vs. e business, economic forces – advantages – myths – , web and social networking, mobile commerce - business applications, classifications, and models, payments, security and legal requirements

Textbooks:

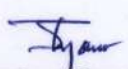
1. Gibson G. Vedamani., "Retail Management Functional Principles & Practices", Third Edition, Jaico Publishing House, 2003, ISBN -10:81-7992-151-4
2. Martin.M. Pegler., "Visual Merchandising and Display", (fifth edition), Fair Child Publications, 2011, ISBN 10: 1563674459
3. Harvey M.Deitel., Paul J.Deitel., and Kate Steinbuhler., "e-business and e-commerce for managers", Pearson, 2011, ISBN: 0130323640 | ISBN-13: 9780130323644.

References:

1. Michael, Levy (2008). Retail Management. Tata McGraw Hill: New Delhi
2. Gibson, G. V. (2010). Retailing Management. Jaico Publishing House: Mumbai
3. Dunne, Patrick. M & Lusch, Robert. F (2013). Retail Management. Cengage Learning: Boston
4. Retail management by A. Mustafa, Himalaya Publishing House, Mumbai.
5. Retail Marketing by Mr. S. Sekar, sara book publication, India.


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BDFD604	PC	PORTFOLIO MAKING AND PRESENTATION	60	20	20	30	20	2	0	2	1	4

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit.

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Course Educational Objectives (CEOs):

1. To realize fashion forecasting with respect to colour and raw materials.
2. To learn the concepts of story / mood board / colour board.
3. To train the students to prepare individual portfolio for their own design.

Course Outcomes (COs):

After completion of this course, the students will be able to:

1. Understand and communicate the fashion forecasting concepts.
2. Gain knowledge on the selection of the suitable raw materials and accessories.
3. Apply the knowledge and produce a garment as per designs or based on requirements.
4. Develop a portfolio for individual design and garment.

SYLLABUS

Unit:1 Introduction of fashion portfolio

6Hrs

Portfolio Definition, types and importance, Contents of portfolio, Different portfolio presentation skills and Material management, Factors to be considered while developing a collection, Environmental factors, Season, Color, Culture. Making Portfolio preparation.

UNIT II Fashion Forecasting & Portfolio Making

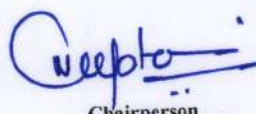
6Hrs

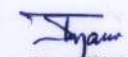
Introduction Fashion Forecasting and colour Forecasting, Use of online service for forecasting. Choosing forecast ,Illustrations and Flat sketches Production of Spec sheet and costing, Development of Logo, Hang tags.

UNIT III Apparel Categories & Sketching

6Hrs


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Clothing categories, styling, price and size ranges for men's wear, styling, price and size ranges for women's and styling, price and size ranges for kids wear Technical Details, Working Drawings, development of spec, flat sketch and costing.

6Hrs

UNIT IV Types of Board

Inspiration Board, Mood Board, Colour Board, Fabric Board Flat Presentations, Story Board, Accessory Board, Photographic Board, Client Board and Concept Board.

6Hrs

UNIT V: Design Development and Presentation Techniques

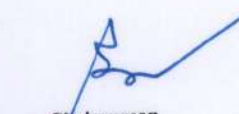
Introduction to presentation board, Techniques and presentations, presentation tips and their dos and don'ts, customizing a presentation; Introduction to design development board, spring/summer, fall/winter, sportswear, streetwear.

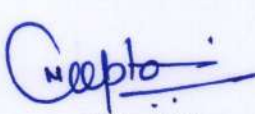
Textbooks:

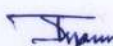
- 1) Marian L. Davis, "Visual Design in Dress", Prentice Hall Inc., 1976.
- 2) Elaine Stone, "Fashion Merchandising", Blackwell Science Ltd., 2000.
- 3) Mike Easey, "Fashion Marketing", Blackwell Science, 2002.

References:

1. Steven Faerm, Design Your Fashion Portfolio, Published by Bloomsbury Publishing PLC, United Kingdom, 2012
2. Anna Kipe, Fashion Portfolio: Design and Presentation, Pavilion Books, United Kingdom, 2014


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3. Tamar Daniel, The Fashion Sketchpad: 420 Figure Templates for Designing Looks and Building Your Portfolio, Chronicle Books, 2011.
Mode of Evaluation: CAT / Assignment / Quiz / FAT / Project / Seminar
4 Maurice J. Johnson & Evelyn C. Moore, "Apparel Product Development", Prentice Hall Inc., 2001.

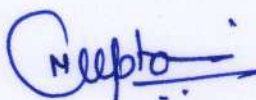
List of Practical /Typical Innovative Experiments

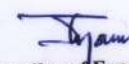
1. Prepare an individual fashion portfolio for selected theme, session and gender.
2. Portfolio content / material to be prepared:
 - Themes,
 - Design Research
 - Forecasting colour, patterns and fabric.
 - Boards - story, inspiration, mood, colour, fabric swatches, pattern (doodle) and accessories.
 - Illustration - flat and fashion models.
 - Sourcing details of fabrics, trims and accessories
3. Product development - prepare three garments for the individual design.
 - Garment may be children / women / men
4. Portfolio presentation
5. Prepare and present the portfolio according to the design and garment

Studio work

1. Prepare the complete attire according to your client.
2. Create the sample with the help of animal print/ 3D print design .
3. Garment design in software -Reach fashion studio / Illustration a gown with the help of yarn.


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BDFD615	PE	Dyeing, Printing and Finishing	60	20	20	30	20	3	0	2	1	5

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit.

***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):

To enable the students to learn about pre-treatments involved in the wet processing of textiles, dyeing and printing of textiles

Course Outcomes (COs):

Upon completion of this course, the student would be able to

1. Explain the preparatory process in chemical processing
2. Explain the classes, machines, stages, and application of dyes
3. Discuss about the ingredients, types and machines and faults in printing
4. Understand the various methods and application of finishing
5. Understand the measurement of strength of color and color difference

SYLLABUS

UNIT I PREPARATORY PROCESSES

9 Hrs.

Introduction - Process sequence of wet processing for wovens and knits. Singeing, Desizing, Scouring, Bleaching - hypochlorite, peroxide, and sodium chlorite bleaching. Optical whitening. Mercerization

UNIT II DYEING

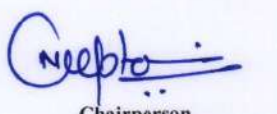
9 Hrs.

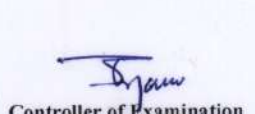
Classification of dyes. Dyeing of cotton using direct, reactive, vat, and sulfur dyes. Dyeing of Wool and Silk fiber using acid, basic, and metal complex. Dyeing of polyester using the carrier, HTHP, and thermosol. Dyeing of cellulosic blends (one bath and two bath process). Dyeing equipment - jigger, winch, soft flow, jet dyeing, J-box, padding mangles, package dyeing, and garment dyeing machine.

UNIT III PRINTING

9 Hrs.


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Ingredients of print paste. Styles of printing - direct, discharge, resist, tie and dye, and batik. Methods of printing - block, stencil, roller, rotary, flatbed, transfer printing. After treatment of printed goods.

UNIT IV FINISHING

9 Hrs.

Mechanical finishing -raising, shearing, sueding, anti-shrink finish, compacting, decatizing, calendaring, embossing. Chemical finishing - softening, crease resist, bio polishing, flame retardant, water repellent, waterproof, soil release, antimicrobial, UV protection finish. Denim washing - stone washing, acid washing, sandblasting.

UNIT V COMPUTER COLOR MATCHING CONCEPTS

9 Hrs.

Color; Electromagnetic spectrum - visible range, measurement of color strength - color matching - theory and applications. Spectrophotometer and color matching systems. Quality control using color matching systems, color difference - pass / fail system, and shade sorting.

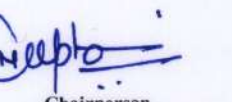
Textbooks:

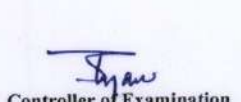
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2. Technology of Bleaching and Mercerizing - Vol. II - Shenai, V.A., Sevak Publications Mumbai, 1991.
3. Principle and Practice of Dyeing - Shenai, V.A., Sevak Publisher, Bombay, 1991.

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- Advances in the dyeing and finishing of technical textiles - Gulrajani M. L. Woodhead Publishing Ltd., 2013.
- Chemical Technology in the Pre-treatment Process of Textiles -. Karmakar S. R. Elsevier sciences B.V., 1999.

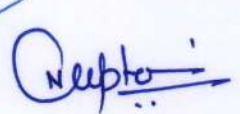
List of Practical:

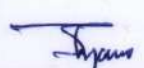
- Scouring of grey cotton fabric.
- Bleaching of scoured cotton fabric using hydrogen peroxide.
- Dyeing of cotton fabric using a cold brand reactive dye.
- Dyeing of cotton fabric using a vat dye.
- Dyeing of silk fabric using acid dye.
- Dyeing of polyester fabric using disperse dye.
- Printing of cotton fabric using pigment by a block printing method.
- Printing of Polyester/cotton blended fabric using pigment by screen printing method.
- Printing of cotton fabric using reactive dye by screen printing method.
- Printing of cotton fabric with natural dye.

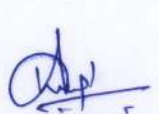
Studio Work

- Prepare the sample of Batik print.
- Printing of cotton fabric using reactive dye by resist style of printing.
- Printing of cotton fabric using discharge style.


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Course Educational Objectives (CEOs):

1. To impart knowledge on quality evaluation of fabrics and garments

Course Outcomes (COs):

Upon completion of the course, the student will know

1. Identification of construction details and sampling methods.
2. Evaluation of serviceable properties.
3. Evaluation of low-stress mechanical characteristics.
4. Fabric and garment inspection.

SYLLABUS

UNIT I Construction Characteristics & Sampling Techniques

9 Hour

Fabric sampling techniques Definition– random, biased sampling. Terms used in sampling. Sampling techniques for fabric. Standard conditions for testing samples.

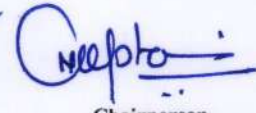
Basic fabric particulars – Measurement of ends and picks per inch, count of warp and weft, thickness and areal density (GSM), moisture regain and moisture content, warp and weft crimp, of woven and knitted fabric respectively.

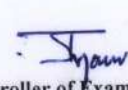
UNIT II Properties for Comfort and Fit

8 Hour

General functional description of clothing, Heat and moisture relations in clothing, physical properties of clothing and clothing materials in relation to comfort, thermal transmission or resistance, water and air permeability or resistance, radiation exchange with clothing materials, influence of environmental conditions on the protective performance of garments, thermal protection of clothing.


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UNIT III Serviceability Properties

10 Hour

Fabric stiffness – principle of measurement of flexural rigidity; Drapeability – measurement of drape coefficient; Crease recovery measurement techniques. Wrinkle recovery assessment using standard grades; Principle and functioning of air permeability testers, water repellency, contact angle, fabric abrasion and pilling tester and fabric shrinkage testing; Colour fastness testing – Washing, Rubbing, Light, Perspiration fastness.

UNIT IV Low Stress Characteristics

9 Hour

Low stress mechanical properties – FAST analysis of fabric properties, Fabric bending, Shear compression and decompression; surface roughness and friction tensile behavior. Peel bond strength testing; Button, Zipper strength testing, Apparel dimensional stability – spirality.

UNIT V Fabric And Garment Inspection

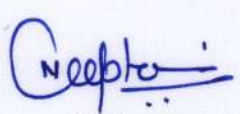
9 Hour

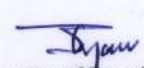
Fabric inspection – 4-point system, 10-point system, classification of fabric defects, independent product quality certification, acceptable quality level, Seam strength and seam slippage testing. Inspection of garments and garment defects - sewing, pressing, finishing and packaging defects

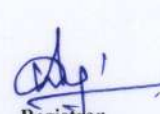
LIST OF EXPERIMENTS:

1. To study the sampling of fabric for garment manufacturing.
2. To know EPI, PPI of a given fabric sample taken from garment.
3. To know GSM of fabric sample taken from garment.
4. To identify the Fabric Abrasion Resistance
5. To identify the fabric pilling tendency.
6. To know tensile strength of Fabric.


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7. To study the Color Fastness to Rubbing with Crock meter
8. To study fabric Stiffness and Crease Recovery Angle
9. Fabric bursting strength and fabric Drape.
10. To identify the drape of fabric, use for garment manufacturing.
11. To identify Colorfastness to perspiration of a given fabric sample.
12. To know the Shrinkage of woven and knitted fabrics.
13. Seam Strength, Seam Slippage, zipper strength, button pull strength

STUDIO WORK

1. Inspection of any complete garment for quality evaluation.

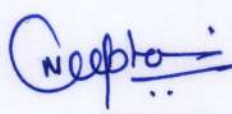
TEXTBOOKS:

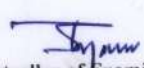
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2. Kothari V. K., "Testing and Quality Management", Progress in Textile Technology Vol.1, IAFL Publications, New Delhi, 1999
3. Sara J. Kadolph., "Quality Assurance for Textiles and Apparels", Fair Child Publications, New York, 1998.
4. Apurba Das., and Alagirusamy R., "Science in clothing comfort", Wood head Publishing India Pvt. Ltd., India, 2010, ISBN: 1845697898 | ISBN-13: 9781845697891
5. Apparel Manufacturing Technology, T.Karthick et al, CRC Press, 2016.
6. Garment Manufacturing Technology, Rajkishore Nayak & Rajiv Padhye, Elsevier, 2015.

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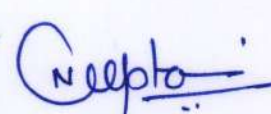
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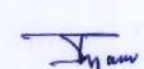
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2. Ruth clock and Grace Kunz., "Apparel Manufacture – Sewn Product Analysis", Upper Sadle River Publications, New York, 2000
3. Pradip V. Mehta., "Managing Quality in the Apparel Industry", NIFT Publication, India, 1998
4. Slater K., "Physical Testing and Quality Control", The Textile Institute, Vol.23, No.1/2/3 Manchester, 1993
5. Arindam Basu, "Textile Testing-Fiber, Yarn & Fabric", SITRA, India, 2001.


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Course Educational Objectives (CEOs):

To enable the students to learn about design and production of different garments from knitted fabric

Course Outcomes (COs):

Upon completion of the course, the students can explain

1. Different types of knitted materials and their application
2. Selection of stitches, seams and machine for the construction of children's wear
3. Selection of stitches, seams and machine for the construction of women's wear
4. Selection of stitches, seams and machine for the construction of men's wear
5. Selection of stitches, seams and machine for the construction of intimate apparels

SYLLABUS

UNIT I INTRODUCTION

9 Hrs.

Introduction to knitted materials types and features; grain, support and shape trims, linings and interlinings; requirements for sewing knitted fabrics; compression garments.

UNIT II CHILDREN'S WEAR

9 Hrs

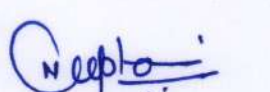
Construction of Children's wear - stitches, seams, sewing and special machine selection and assembly operations; Rompers, Creeper, Jumpsuit, legging and skirts.

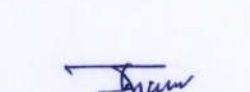
UNIT III WOMEN'S WEAR

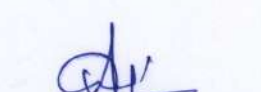
9 Hrs.

Women's wear construction- stitches, seams, sewing and special machine selection and assembly operations – Tunic, Tank Tops, Sports top's, Capri, Legging.


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UNIT IV MEN'S WEAR

9Hrs.

Construction and assembly of men's wear - stitches, seams, sewing and special machine selection and assembly operations; T-Shirts, Polo Shirts, Raglan, Kimono Tee's, Cap's, Active wear, Sweat shirts, Hooded and non-hooded jackets.

UNIT V INTIMATE APPARELS

9 Hrs.

Construction of Intimate apparels of men's and women's- assembly of men's wear - stitches, seams, sewing and special machine selection and assembly operations; Vests, Briefs, women's Hipster, panties, bikini, thong, brassier and trunks.

TEXTBOOKS:

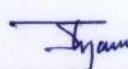
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2. Ruth E. Glock., and Grace I Kunz., "Apparel Manufacturing Sewn Product Analysis", 4th Edition, Prentice Hall, New Jersey, 2004, ISBN: 0131119826 | ISBN-13: 9780131119826
3. Lynn Nottage., "Intimate Apparel / Fabulation", Theatre Communications Group, USA, 2006, ISBN: 1559362790 | ISBN-13: 9781559362795

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1. Stokes Terry., "Intimate Apparel", Brooklyn: Release Press, USA, 1980, ISBN: 0913722197 | ISBN-13: 9780913722190
2. Singer., "Sewing Lingerie", CyDecosse Incorporated, Mexico, 1991, ISBN: 0865732604 | ISBN-13: 9780865732605
3. Ann Haggart., "Pattern Cutting for Lingerie, Beachwear and Leisurewear", Black Well Science Limited, France, 2004, ISBN: 140511858X | ISBN-13: 9781405118583 168


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Shri Vaishnav Institute of Textile Technology
Choice Based Credit System (CBCS) in Light of NEP-2020
B. Des. in Fashion Design w.e.f. 2023-24

SUBJECT CODE	Category	SUBJECT NAME	TEACHING & EVALUATION SCHEME									
			THEORY			PRACTICAL		Th	T	P	S	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*					
BDFD635	PE	KNIT PRODUCT DEVELOPMENT	60	20	20	30	20	3	0	2	1	5

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit.

***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

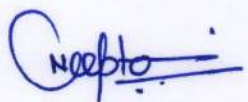
List of Practicals :

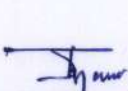
1. To study knitting machine with parts & their functions
2. To study sewing operation for knitted garment (Needle & seam setting)
3. To study the different types of the knitted fabrics
4. To prepare Men's T-Shirts from suitable knitted fabric.
5. To analyze the design of Hooded and non-hooded jackets
6. To prepare Legging from suitable knitted fabric
7. To prepare Sports top from suitable knitted fabric for women
8. To analyze the design of different women knitted garments
9. To prepare Jumpsuit from suitable knitted fabric
10. To analyze the design of knitted garment for children
11. To study construction of Intimate apparels of men's & women's wear
12. To study garment finishing process for knitted garment

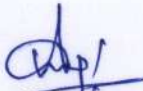
Studio Work

1. Prepare the Sweatshirt for men's wear.
2. Prepare knitted tunic tank tops for women's wear.


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Choice Based Credit System (CBCS) in Light of NEP-2020
BBA (Hons.) - V SEMESTER (2021-2024)

BBAI501 HUMAN VALUES AND PROFESSIONAL ETHICS

COURSE CODE	CATEGORY	COURSE NAME	TEACHING & EVALUATION SCHEME								
			THEORY			PRACTICAL		L	T	P	CREDITS
			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
BBAI501	AECC	Human Values and Professional Ethics	60	20	20	-	-	3	-	-	3

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit; AECC- Ability Enhancement Compulsory Course

***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Objective

The objective of the course is to disseminate the theory and practice of moral code of conduct and familiarize the students with the concepts of “right” and “good” in individual, social and professional context

Examination Scheme

The internal assessment of the students’ performance will be done out of 40 Marks. The semester Examination will be worth 60 Marks. The question paper and semester exam will consist of two sections A and B. Section A will carry 36 Marks and consist of 5 questions, out of which student will be required to attempt any three questions. Section B will comprise of one or more cases / problems worth 24 marks.

Course Outcomes

1. Help the learners to determine what action or life is best to do or live.
2. Right conduct and good life.
3. To equip students with understanding of the ethical philosophies, principles, models that directly and indirectly affect business.

COURSE CONTENT

Unit I: Human Value

1. Definition, Need for Human Values, Sources of Values
2. Essence of Values
3. Classification of Values (Temporal Values, Universal Values)
4. Values Across Culture

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Choice Based Credit System (CBCS) in Light of NEP-2020
BBA (Hons.) - V SEMESTER (2021-2024)

COURSE CODE	CATEGORY	COURSE NAME	TEACHING & EVALUATION SCHEME								
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			END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
BBAI501	AECC	Human Values and Professional Ethics	60	20	20	-	-	3	-	-	3

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit; AECC- Ability Enhancement Compulsory Course

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Unit II: Morality

1. Morality its meaning and definition
2. Values Vs Ethics Vs Morality
3. Concept of Impression Management
4. Impression Management Strategies (Intimidation, Ingratiation, Self-promotion, Supplication, Exemplification)

Unit III: Leadership in Indian Ethical Perspective.

1. Leadership, Pre-requisites of Leadership
2. Approaches to Leadership, Leadership Styles
3. Ethical Leadership
4. Values in Leadership

Unit IV: Business Ethics

1. Business Ethics its meaning and definition
2. Relevance of Ethics in Business organizations.
3. Theories of Ethics (Teleological, Deontological)
4. Code of Ethics

Unit V: Globalization and Ethics

1. Globalization and Business Changes
2. Values for Global Managers
3. Corporate Social Responsibility
4. Benefits of Managing Ethics in Work Place.

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Choice Based Credit System (CBCS) in Light of NEP-2020 BBA (Hons.) - V SEMESTER (2021-2024)

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***Teacher Assessment** shall be based on following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Suggested Readings

1. Kaur, T. (2004). *Values and Ethics in Management*. Galgotia Publishing Company: New Delhi
2. Kaushal, S.L. (2006). *Business Ethics. Concepts, Crisis and Solutions*. Deep & Deep Publications Pvt. Ltd.: New Delhi
3. Beteille, Andre (1991). *Society and Politics in India*. Athlone Press: New Jersey.
4. Chakraborty, S. K. (1999). *Values and Ethics for Organizations*. Oxford University Press
5. Fernando, A.C. (2009). *Business Ethics - An Indian Perspective*. India: Pearson Education: India
6. Fledermann, C. D. (2012). *Engineering Ethics*. New Jersey: Pearson Education / Prentice Hall.
7. Boatright, J.R. (2012). *Ethics and the Conduct of Business*. Pearson. Education: New Delhi.
8. Crane, A. and Matten, D. (2015). *Business Ethics*. Oxford University Press Inc: New York.
9. Murthy, C.S.V. (2016). *Business Ethics – Text and Cases*. Himalaya Publishing House Pvt. Ltd: Mumbai
10. Naagrajan, R.R (2016). *Professional Ethics and Human Values*. New Age International Publications: New Delhi.

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